

The Indisputable Laws of Wealth™ by George Mihos



Law No. 4 – Persisting, Surviving, Thriving...

Persistence is the art of seeing things through when the going gets tough. Surviving is what you do to just get by when adversity strikes. Thriving is how Peak Performers respond to adversity.

Tony and Maureen Wheeler, founders of travel publisher Lonely Planet, are veterans of persisting in achieving their dream, and rather than simply surviving when adversity comes, they've made it a habit to thrive. **Anyone can face adversity and survive; only Peak Performers face adversity and thrive.**

Lonely Planet began its life in a tiny flat, a dream pursued with passion by a couple who loved to travel and wanted to share that love with the world. Theirs is not a story of an easy path to fame and riches. Their hurdles included not having the money to publish the 10,000 copies of one of their early books as they'd planned; Maureen hemorrhaging after the birth of their daughter, while their business partner needed an operation for a cerebral aneurysm; having a book come back from the printers with the title on the cover misprinted; and they've faced legal hurdles from disgruntled authors.

Despite facing all these obstacles, Lonely Planet is now internationally renowned for the quality and quirkiness of its publications. How did they do it? They know the secret that separates Peak Performers from the Mediocre Minions:

Anyone can face adversity and survive; only Peak Performers face adversity and thrive.

Changing how you deal with adversity begins with changing how you see it. Adversity is good because it throws us out of our comfort zones. Even for savvy investors, it's easy for us to coast along – surviving. We own shares in a couple of companies, we own a couple of investment properties, and we own a couple of businesses. Why do we need do more? Actually who are we to do less than what we're capable of? When adversity comes along, we can either choose to settle for survival like the Mediocre Minions, or we can thrive. Nature teaches this very principle. Coral will not grow in calm waters. In a current it will thrive; in still waters it will not survive. People are the same: **Live your life in the current.**

So how do you persist and thrive despite any obstacle? Find people who inspire you and study what made them successful and what makes them inspirational. Whenever you're ready to give up, or worse, simply survive, remember the obstacles they overcame and be inspired to do your best, throwing off the shackles of limitation.

One man who has inspired many is Nelson Mandela. After spending 27 years in prison as a political prisoner for his opposition to apartheid, he went on to become South Africa's President. In his inaugural speech, he quoted Marianne Williamson, saying:

Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness that frightens us. **There is nothing enlightening about shrinking so that other people will not feel insecure around you.** As we let our own light shine, we unconsciously give other people permission to do the same. We ask ourselves, who am I to be brilliant, gorgeous, talented, and fabulous? Actually, who are you not to be? You are a child of God. Your playing small doesn't serve the world. We were born to manifest the glory of God that is within every one of us. As we are liberated from our own fear, our presence automatically liberates others.

Exercises

1. Read biographies of Peak Performers – people who inspire you for their ability to persist and thrive. If you're not sure where to start, read *Once While Traveling: The Lonely Planet Story* by Tony and Maureen Wheeler. Any good bookstore will be able to direct you to other biographies of inspirational people.
2. Record in your daily Gratitude Journal the inspiring moments you come across during your day. These stories can come from family and friends, the news or TV, magazines, or conversations you overhear.
3. Practice the Daily Fundamentals! Mastering these will increase your capacity to persist and thrive. If not sure find a way... send us an email...
4. Take advantage of the new audio CD: The 30-Day Power of Focus Support Coaching. If you don't know about it, once again find a way...

Anyone can face adversity and survive; only Peak Performers face adversity and thrive.

Remember you must take massive action – and different action – to change your results. Following these Indisputable Laws of Wealth will help you grow into the person you must be to become wealthy.